



#### **ABOUT JULIAN HOTELS**

Julian Hotels serves in the sector with 2 facilities, Julian Club Hotel and Julian Forest Suites Hotel, within Gençalioğlu Turizm ve Ticaret A.Ş. Stepping into the sector in 1996, Julian Hotels continues to serve with 27 years of experience.

As Julian Hotels, we are aware of the responsibilities of sustainability in tourism on environmental and cultural heritage and the values brought by sustainable tourism. We endeavour to leave a better world for future generations.

With our ISO 9001 Quality Management Systems, ISO 10002 Guest Satisfaction Management System, ISO 22000 Food Safety Management System and ISO 14001 Environmental Management System, we aim to improve our overall efficiency, quality and environmental performance by providing quality and human health safe products and services for both the environment and our guests. We include performance indicators related to our work in our targets and make them a part of our management system.

In the field of hygiene, Chemical Water, Legionella, Microbiological Water, Personnel and Surface Swap, Microbiological Food and Ice, Pool analyses are carried out by the accredited institution that it has contracted more than the legal requirements. In addition, with the hygiene monitoring and frying oil measuring devices belonging to our hotels, the hand surface of the personnel, usage and presentation equipment, Spa

hygiene control and usability control of frying oil are carried out by the Quality Department. Cleaning, Hygiene and General Controls are carried out periodically by the Quality Department in all food production, presentation and general areas. are being made.

Within the scope of 22000 Food Management System studies, our hotel provides special service to our guests with allergies or different needs as well as specifying the contents of the meals in the menus. To continuously improve the quality of service we provide to our guests, to maximise the level of satisfaction, to support the protection of natural life by increasing environmental sensitivity,

to prevent accidents and dangerous situations by ensuring the safety of our guests and employees, food safety and service We aim to achieve excellence in understanding.



## **OUR VISION**

To be a reputable brand with high market value that offers superior quality service, recognises its guests and human resources as its most valuable asset, continuously creates difference and value in a manner befitting its past, and is taken as an example by its competitors.

#### **OUR MISSION**

- To meet guest demands and expectations at the highest level by continuously improving our service quality, to be a hotel that keeps guest satisfaction above all else,
- To create an emotional bond between us and our guests through strong communication and to ensure guest loyalty,

To become a leading hotel chain with the highest satisfaction by expanding the chain of hotels, to increase our competitiveness
and profitability.

# **Our Main Objectives**

- To ensure food safety,
- To increase guest satisfaction,
- To continuously improve our service and product quality,
- To prevent environmental pollution,
- Reducing the amount of waste,
- To save water and energy,
- Raising staff awareness,
- Reducing the rate of work accidents,
- To comply with legal regulations.





## **OURSUSTAINABILITY POLICY**

- In order to protect the environment and ensure the necessity of sustainable tourism, we identify our impacts on the environment, negative
  - We control our impacts, potential hazards and waste. We control the use of natural resources, energy consumption, air, water and soil
  - we endeavour to minimise contamination.
- We comply with the laws, regulations, legislation and regulations published in our country regarding the environment, occupational health and safety and human rights, and fulfil all requirements completely. While carrying out our activities, we take and implement the necessary measures to protect our guests and employees from injuries and diseases that may occur and to provide good working conditions.
  - We take care to use environmentally friendly, environmentally labelled products in the materials, equipment, hardware, design and consumables we supply to our business.
- We endeavour to ensure that our sustainability awareness and social responsibilities are adopted not only by our employees but also by our guests, suppliers, subcontractors and authorities. Local administrations, supplier companies and non-governmental organisations
  - We contribute to the production of sustainability, environmental protection and social responsibility projects in cooperation with organisations.
- In the places where we are located, we take all necessary measures to increase relations with local suppliers, increase local employment, protect and enrich biodiversity, cultural assets and natural life, and share all our activities to protect our environment with the public.



## **OUR QUALITY AND FOOD SAFETY POLICY**

- As Julian Hotels, we aim to create environmental awareness with our staff, to leave a cleaner, healthier and safer environment for future generations, to improve our service quality with ISO 9001, ISO 10002, ISO 14001 and ISO 22000 Quality standards with all our employees.
  We are committed to adopt and fulfil the requirements of the standard and to ensure that our suppliers and subcontractors we work with apply the requirements of the standard and develop it together with our improvement efforts.
- To minimise all risks that may endanger the health, life safety and occupational safety of our guests and personnel, to develop continuously, to be an exemplary business and create value for all other organisations in our country, to meet the expectations of our guests at the highest level, to ensure unlimited customer satisfaction and its continuity to ensure that
- o In order to achieve our goals, we provide all our employees with the necessary information and training with the support of experts in their field and ensure that they develop themselves and their work.
- Identifies food safety risks from the purchasing stage to the presentation stage, and takes the necessary measures to prevent the occurrence of these risks we'll take it.
- We monitor our food safety management system and targets, create programmes for its continuous development and
  ensure the participation of all our employees in our services in order to continuously improve the quality level by
  providing the necessary resources.
- In accordance with national and international legislation and conditions; We take precautions for hazards that risk food safety without threatening human health, we ensure product and service safety based on all hygiene rules.



#### **OUR CHILD PROTECTION POLICY**

- We take measures to respect children's rights and protect children against forms of exploitation (including sexual exploitation).
- We support programmes to prevent children from becoming in need of protection and care.
- Institutions and organisations that will ensure that children who have been involved in crime or against whom crimes have been committed are reintegrated into society we'll support you.
- We cooperate with all stakeholders providing services to children.
- We carry out activities to raise social awareness and sensitivity for the prevention of violence against children.
- We organise trainings on child protection for our staff.
- We support all kinds of organisations and activities for child protection in our environment.
- We ensure that all suspicious activities involving children are reported to local authorities and relevant organisations.
- By explaining the policy of protection of children and children's rights to each staff member in the first orientation training and periodic trainings, the institution should inform the institution manager and the relevant Provincial Police officers in case of child abuse.
   culture.



#### **OUR PURCHASING POLICY**

As Julian Hotels, our suppliers/solution partners in line with the sustainable procurement approach;

- In production and supply, not having harmful effects on the environment, complying with environmental legislation,
- Using/consuming resources in an appropriate way without harming the natural life and ecosystem, complying with hunting bans,
- It works to minimise and properly manage its waste, offers alternatives to less packaging in product packaging or bulk packaging,
- To offer alternatives that are environmentally friendly, economical, local, ethical, recyclable or recycled materials, organic, bio, vegan, not tested on animals, free of harmful chemical components, etc,
- o To be a product / service that reflects / promotes the cuisine, traditions and culture of our country / region,
- We give importance and communicate this point of view to our stakeholder suppliers.
- We endeavour to create efficient purchasing opportunities together with our suppliers, to reduce the environmental impacts
   arising from supply processes
   we aim for.
- We encourage our suppliers to grow and develop with us within the scope of the Integrated Quality Management System requirements we are implementing.
- It is our priority to have 14001 Environmental Management System certificate and ISO 22000 Food Safety Management System certificate for our food suppliers.
- We make sure that our purchases are domestic and local production/service providers. Thus, we aim to minimise the impact on the environment by minimising the <sup>CO2</sup> emissions of the delivery vehicles of the supplier companies and support the employees of the region.



#### **ENVIRONMENTAL PROTECTION AND WASTE MANAGEMENT POLICY**

- To be aware of our responsibilities towards the environment and society, to realise our activities with the belief in continuous development and sustainable environment and to ensure the continuity of this.
- To try to create opportunities for reuse by contributing to the protection of nature by preferring those with "recycling" and "environmentally friendly" labels on the materials we buy in our business.
- To take care to separate our wastes effectively according to their source, groups and hazard classes.
- To minimise the negative impact on the environment by using the best possible technology during our activities.
- To increase the efficiency of electricity, water, natural gas in our hotels by following the developing technology in accordance with our environmental objectives and to prefer environmentally friendly (economical) products in our energy consuming products.
- To ensure that our employees are informed, aware and motivated about the environment by organising the necessary trainings to increase environmental awareness.
- o To use energy and natural resources at optimum level and to implement activities to prevent unnecessary use of resources.
- Storing wastes correctly, in separate areas according to their characteristics, delivering them to licensed/authorised companies without exceeding the legal storage time limits and keeping their records.
- Disposal of hazardous wastes generated in our facility within the scope of environmental legislation and the continuous realisation of this within our structure to provide
- To regularly monitor our water and electricity consumption in order to make our natural resources sustainable and to take preventive measures to prevent excessive consumption



- To create and develop sustainable environmental awareness with the trainings given to all our employees, as well as to our guests,
  - to popularise the concept of environmental and social responsibility in our subcontractors and suppliers
- To work towards the protection of natural resources and ecological species with a sustainability approach
- With sustainable waste management, it is aimed to minimise waste generation by reducing pollution at the source, reuse, recycling
  - To ensure the transformation, recovery and disposal.

#### **OUR HUMAN RIGHTS POLICY**

- In line with the goals and strategies of our hotel, we prioritise the personal and professional development of our employees at all levels.
   Amounts.
- It prioritises merit without discriminating gender, religious belief, language, race, ethnic origin, age, disability and refugee by providing equal opportunity in the recruitment process.
- Provides equal opportunities to our employees in the management of their careers.
- By ensuring the continuous development of our employees, it continues to contribute to the Company's targets such as "efficiency" and "profitability".
- Improves labour standards in the value chain process, determines fair labour distribution and remuneration.
- It pays special attention to low-income groups and women who are sensitive to environmental and social factors in terms of equal opportunities.
- Investigates and prevents violations of labour and human rights within departments, especially by managers.
- It takes necessary measures to ensure that child labour and personnel without work permits are not employed.



- o It follows a transparent and open management policy in order to establish a reliable and effective interaction with employees.
- Organises the necessary trainings on occupational health and safety and takes measures.
- Protects the personal data of employees.
- Increases individual and team performances through continuous improvement processes and systems, and rewards superior performance.
- It provides a competitive structure within the organisation by creating an innovative, productive and job-loving human resource.
- To respect human rights; language, religion, race, gender, etc. rejects all kinds of discrimination.
- against commercial, sexual or any other form of exploitation or harassment of specially protected groups and other vulnerable groups
   Stop.
- Supports measures to be taken against domestic violence and child abuse.
- We continuously improve all our processes by adhering to our core values and with the understanding of compliance with the legal and other conditions we are obliged to comply with.
- Organises activities within the scope of social investment and social responsibility.
- o Informs employees about EMS (Environmental, Social, Corporate Governance) activities.



## OUR MANAGEMENT SYSTEM DOCUMENTS

- o TS EN ISO 9001 Quality Management System
- TS ISO 10002 Guest Satisfaction Management System
- TS EN ISO 14001 Environmental Management System
- TS EN ISO 22000 Food Safety Management System







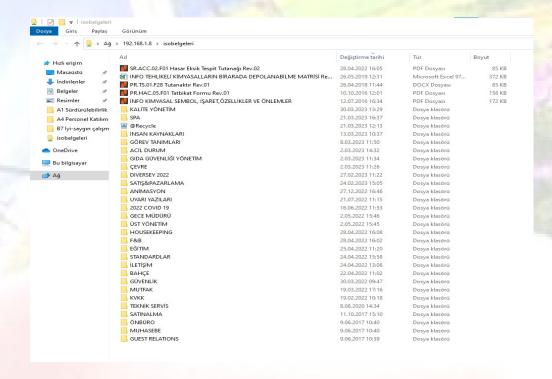




In all our facilities, the documents of our management systems and the documents of all departments are available for use in the folder named ISO Documents.

Documents are prepared and published by the Quality Department.

Users can access the current versions of the documents through this common folder.





## SUSTAINABLE PURCHASING

## **Product Service Procurement**

- Product / Service Procurement transactions are carried out by our Purchasing Manager.
- Our hotels contribute to reducing paper consumption by making their purchasing request and approval processes online.
- Product/Service purchases are made in bulk. We prefer regional suppliers in our transfer operations, thus we try to
  prevent air pollution by reducing fuel consumption.

# **Supplier Assessments**

Supplier evaluations are made in accordance with the Supplier Identification and Evaluation Instruction. Accordingly, approved supplier lists are created and suppliers are evaluated on-site by the quality and purchasing departments at least once a year.

## **Supplier Evaluation Criteria**

## Suppliers;

- Food safety
- Compliance with legal regulations (production registration, approval etc. documents)
- Quality Certificates
- Number of corrective actions
- The distance to the supplied enterprise is a priority reason for our selection.



## **Personnel Services**

In order to prevent air pollution caused by vehicles, we minimise harmful gas emissions by using Adblue in our personnel service vehicles.

Maintenance and repair records, inspection reports and exhaust gas emission measurements of vehicles are periodically checked and records are kept.







#### **Guest Satisfaction**

Every service carried out in our facility "One hundred per cent Guest

Satisfaction" principle. To treat the guests with a friendly face, to listen to their requests and complaints and to be solution-oriented immediately, within the scope of their powers, our staff

is one of our aims. In case of any request, suggestion or complaint that may arise, we will contact our guests before our guests come to us.

we go and resolve whatever the issue is immediately.

Our guest complaint and request management practices are carried out in line with ISO 10002 Customer Satisfaction and Complaint Management System standards, for which we hold a certificate.

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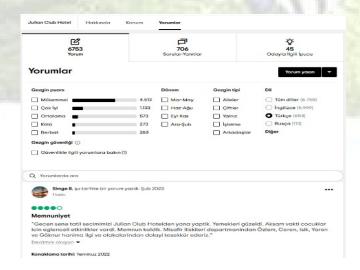
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Aiming to provide the highest level of Guest Satisfaction, our management carries out the following activities;

- Guest Contact (one-to-one meetings),
- Daily Guest Satisfaction Surveys,
- Social Media
- Website
- One-to-one response on Tripadvisor etc. portals
- Electronic Mail
- CRM





# **Monitoring Energy Consumption**

The energy consumption of our hotels is regularly analysed by our Technical Service department in the form of daily reports in electronic environment.

records, thus helping to prevent paper waste.





## **Our Practices Contributing to Environmental Protection Activities**

- Some of our general use areas have motion sensor lighting.
- All our bulbs are low wattage and 100% energy efficient.
- We use 100% led lighting in our facilities.
- When purchasing our machine equipment, we take care that it is inverter.
- No power is supplied without a room card.
- There is a door switch input in the power unit to save electricity. In this way, when the balcony door is opened while the
  system is running, the air conditioner output is switched off.
- We have renewed our solar energies and as a result, our gas use has decreased by 60%.
- We have warning letters for our guests to pay attention to energy and water saving.
- We have water-saving aerators in all our taps.
- The toilet cistern system consists of two-stage or water-saving seals.
- Instead of hose washing, wiping and machine washing are used.
- In our garden landscape, we take care to grow hardy plants that consume little water.
- In order to produce less waste, we prefer kilogram-based products instead of disposable products.
- We take care to buy biodegradable products.



# **QR Code Application**

In order for our guests to get information about our hotel, we prevent paper waste by directing them to our info channel with the QR code at the reception and in their rooms.



# **Chemical Dosing Systems**

In order to ensure that chemicals are used in appropriate quantities, our dosing system is used in our chemical warehouses and laundry.



JULIAN HOTELS SUSTAINABILITY REPORT



## **Chemical Storage Conditions**

- Chemical substances should be stored in accordance with their hazard class. Alphabetical storage should be avoided.
- Warehouses should not be exposed to sunlight, extreme heat and cold.
- Especially flammable chemicals should be stored in such a way that they are protected from heat sources and sun heat.
- The labelling of packaged chemicals must comply with the standards.
- Chemicals should be located at a distance from each other.
- The products must never be left open.
- There should be necessary preventive material on the floor against spillage and leakage of products in the warehouses.
- The products stacked on the floor should not be in full contact with the ground and the bottom should be cleanable.
- There should be a marking on the warehouse door indicating that it is a chemical warehouse.
- Fire safety measures must be taken in the warehouse.
- A ventilation system suitable for the nature of the chemical substance should be installed.
- The warehouse door must be kept locked at all times.
- The relevant section chiefs are responsible for the warehouses.
- Chemical shopping from the warehouse must be carried out under the supervision and approval of the section chief.
- All chemicals used should be placed in their own containers. If they are to be transferred to a container other than their own
  container, make sure that it is clean and the name of the product should be written on it.
- Empty chemical containers should not be thrown away, they should be delivered to the section chief to be collected as chemical waste.



#### Clean Pool Water Certificates

As a result of regular control and maintenance of the pool machine room in our hotels, we meet the quality standards specified in the regulation in terms of pool water and pool quality.

By ensuring that our chemicals are used effectively and sufficiently in all areas of use, we prevent our chemicals from contaminating our natural resources.





## **Waste Management**

# **Organic Wastes (Wet Wastes)**

Wastes generated during the preparation of food products, unconsumed or expired food wastes, etc. wastes are collected, transported and transported in cold storage in a way that does not threaten human health.



# Recyclable Wastes (Packaging Wastes)

Recyclable wastes such as glass, plastic, metal, paper/cardboard are separated without mixing with organic wastes and recycled through licensed companies.

The amount of waste from the hotel is recorded by the relevant department managers.















## **Zero Waste Certificates**

All our facilities are entitled to receive Zero Waste Certificate as a result of the audits and evaluations carried out by the Ministry of Environment.

has won.





## **Our Waste Areas**









## **Vegetable Waste Oils**

Vegetable waste oils are liquid oils that have expired or cannot be reused after frying.

Vegetable waste oils are collected separately from other wastes and garbage and sent to licensed recovery or disposal facilities by making an annual contract with licensed carriers.

These wastes are stored in sealed pans or overflow pools in case of any spillage. Absorbent material is kept in these areas for possible spillage boilers.







# **Environmental Emergency Drills**

Various theoretical/practical trainings and drills were organised by official/private institutions, occupational safety experts, environmental/food engineers and workplace physicians to explain how our personnel will act in emergencies that may occur.

• Fire safety, evacuation and other emergencies





• Chemical leakage, spillage situations







JULIAN HOTELS SUSTAINABILITY REPORT