

**GENÇALIOĞLU TURİZM VE TİCARET A.Ş.-JULIAN HOTELS
PDPL PRIVACY POLICY OF PERSONAL DATA PROCESSING
CLARIFICATION AND EXPLICIT CONSENT TEXT**

Data Controller and Representative

In accordance with the Personal Data Protection Law No. 6698 (“**Law**”), your personal data may be processed by Gençaliolu Turizm ve Ticaret A.Ş.- Julian Hotels (“**Julian**

Hotels” or “**Company**”) as the data controller within the scope described below.

Purposes and Legal Reasons for Processing of Personal Data

Your personal data may be processed by our Company in accordance with the basic principles specified by the Law and within the framework of the personal data processing conditions for the following purposes:

Processed Personal Data	Purposes of Personal Data Processing	Terms of Processing of Personal Data
<p>Identity Information (Name, Surname, Identity Number, Passport Information, Date of Birth, Gender, Driver’s License or Identity Information)</p> <p>Contact Information (Phone Number, E-mail, Address)</p> <p>Information on Guest Transaction (Room Preference Information, Room Number Information, Flight Information, Hotel Arrival-Departure Information, Company Travel Information, Travel Agent Information, Guest Request and Complaint Information, Information of the Person Accommodated with)</p>	<p>Receipt and follow-up of reservations within the scope of hospitality services</p> <p>Contact to you regarding the transactions carried out within the scope of reservations</p> <p>Carried out authentication operations</p> <p>Delivery of accommodation and other services by carrying out sales and registration procedures</p> <p>Make available that you use the facilities offered to our guests in the rooms</p> <p>Presentation of our services regarding the special demands of our guests</p> <p>Providing with the services of dry cleaning, restaurant, bakery</p> <p>Providing you with other services such as animation, Mini Club, SPA</p> <p>Carrying out invitation and event operations</p> <p>Management of guest relations by receiving, evaluating and finalizing requests or complaints</p> <p>Arrangement of events and organizations</p>	<p>When the processing of personal data belonging to the parties to a contract is necessary, provided that it is directly related to the establishment or performance of a contract</p> <p>When data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data owner</p>



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<p>Identity Information (Name, Surname, Identity Number, Passport Information)</p> <p>Contact Information (Phone Number, E-mail, Address)</p> <p>Financial Information (Card Information, Payment Information)</p> <p>Security Information of Transaction (IP Address Information, Website Login and Logoff Information)</p> <p>Information for Legal Action (Information Recorded in the Event of Any Legal Dispute)</p> <p>Information of Physical Area Security (Visitor enter and exit information, CCTV camera footage)</p>	<p>Performing intercompany reporting</p> <p>Ensuring the security of our company's premises</p> <p>Execution of information security processes</p> <p>Planning and execution of the audit, inspection or control activities of our company</p> <p>Planning or execution of the legal activities of our company</p> <p>Fulfillment of our legal obligations</p> <p>Performing authentication transactions</p> <p>Ensuring that personal information is accurate and up-to-date</p> <p>Establishing, implementing or defending legal claims by following legal processes</p> <p>Execution of accounting and financial processes</p>	<p>When data processing is mandatory for the establishment, exercise or protection of a right</p> <p>When it is mandatory for the data controller to fulfill its legal obligation</p> <p>When data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data owner</p>
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Personal Data Processing Activities Requiring Explicit Consent

Within the scope of the law, the explicit consent of the data owner must be obtained in order to process personal

data for some purposes. To act in accordance with the personal data processing requirements in the Law, our Company will only be able to process your personal data for the purposes of processing below if you have consented.

Processed Personal Data	Purposes of Processing Personal Data	Terms of Processing of Personal Data
<p>Identity Information (Name, Surname, Identity Number, Passport Information, Date of Birth, Gender, Driver's License or Identity Information)</p> <p>Contact Information (Phone Number, E-mail, Address)</p> <p>Marketing Information (Survey/ Questionnaire Information, Service History Information)</p>	<p>Carrying out tailor-made product or service offers, new product announcements, campaigns, promotions and other marketing activities</p> <p>Recommending the services provided by our company which are customized to your tastes, usage habits and needs and</p> <p>Carrying out analysis, segmentation or targeting studies</p> <p>Carrying out survey/ questionnaire and guest satisfaction studies</p> <p>For the above purposes, contacting you by electronic means and in this context your data will be shared with third parties who provide services such as SMS and E-mail</p>	<p>Explicit consent of the data subject</p>

To Whom and For What Purpose the Processed Personal Data Can Be Transferred

Your collected personal data can be transferred in accordance with the personal data processing requirements specified in Article 8 of the Law for the purposes set out above to:

- Our suppliers who provide the Company with services such as software, maintenance, security and hosting personal data within the scope of information technologies,
- Financial institutions in line with the realization of payment transactions,
- Within the scope of delivering the services offered by our Company to our guests, the agencies who carried out brokerage activities on the behalf and account of our Company,
- Individuals and institutions dealing with the arrangement of your trip and accommodation (group travel organizers, companies you work at, agencies, business partners)

- Vizyon Yeminli Mali Müşavirlik A.Ş. ve Vizyon Grup Bağımsız Denetim A.Ş. and etc., which provides services to our Company within the scope of audit, tax consultancy and execution of legal transactions,
- Public institutions and organizations authorized to receive information and documents from our Company in accordance with the provisions of the relevant legislation,
- Private institutions or organizations (independent audit companies, notaries or mediators) which are established in accordance with certain conditions determined by law and continue their activities within the framework determined by law.

Methods of Personal Data Collection

Your personal data is collected in order to make you benefit from the products and services offered by our Company,

- In line with the reservations you have made online, our relevant business partners, e-mail,

contact center/ telephone for bookings made through Julian Hotels website and other agencies,

- Through the registration card used for booking in a physical environment, the procedures carried out face-to-face during your stay, animation, Mini Club, restaurant, SPA and channels or other services in accordance with the legal conditions specified in the second article of this text.

Personal Data Owner's Rights Listed in Article 11 of the Law

As a personal data owner, we inform you that you have the following rights in accordance with Article 11 of the Law:

- To find out if your personal data has been processed,
- Requesting information about your personal data if it has been processed,
- To find out the purpose of processing your personal data and whether it is used in accordance with its purpose,
- To find out the third parties to whom your personal data is transferred at home or abroad,
- To request correction of your personal data if it is incomplete or inaccurately processed, and to request the notification of the transaction carried out within this scope to the third parties to whom your personal data is transferred,
- To request the deletion or destruction of your personal data if the reasons requiring its processing disappear, even though it has been processed in accordance with the law and other relevant regulations, and in case of incomplete or inaccurate processing of your personal data to request the notification of the transaction carried out within this scope to the third parties to whom your personal data is transferred,
- To object to the emergence of a result against the Data Owner due to analyzing the processed data exclusively through automated systems,
- To request compensation in case of damage due to unlawful processing of your personal data.

You can submit your applications for your rights listed above by filling out the Data Owner Application Form, which can be accessed on <https://julianhotels.com>.

Depending on the nature of your request, your applications will be finalized free of charge as soon as possible and within thirty days at the latest; however, if the transaction requires a cost, you may be charged according to the tariff to be determined by the Personal Data Protection Board.

I accept and declare that Julian Hotels may process my personal data for the purposes stated above.

GENÇALIOĞLU TURİZM VE TİCARET A.Ş.- JULIAN HOTELS PDPL PRIVACY POLICY OF PERSONAL DATA PROCESSING CONSENT TEXT FOR MARKETING COMMUNICATION

Generating my personal data by Gençaliolu Turizm ve Ticaret A.Ş.- Julian Hotels for special product or service offers, campaigns, advertisements or new product/ service announcements, customizing the products and services according to my tastes, usage habits and needs; conducting analysis, segmentation or targeting studies; I accept and declare that it is processed for the purpose of carrying out surveys/ questionnaires and guest satisfaction measurement studies and that I can be contacted with my contact information that I have specified in line with the relevant purposes.